# JASMINE THE FRONT-END DEVELOPER

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Sydney, AUS

### **SUMMARY**

I am a front-end developer with 7 years of experience and a design background, passionate about creating impactful digital experiences that seamlessly blend technology and design. I have experience developing solutions in a variety of industries, including eCommerce, financial services and government agencies within the ANZ market, acquiring a broad skill set in multiple technologies. I'm seeking a role where I can leverage my diverse expertise to contribute to innovative digital projects.

### WORK EXPERIENCE

#### FRONT END DEVELOPMENT ASSOCIATE MANAGER

Accenture Song, Sydney

2017-2024

- Developed front-end solutions for cutting edge client projects.
- Lead and mentored multiple onshore and offshore teams
- Collaborated on client transformation projects directly onsite.

#### ECOMMERCE CONSULTANT

#### Ineshi, Sydney

2023

- Provided solutions to improve the checkout conversion
- Improved web design

#### **GRAPHICS DESIGNER & KITCHEN HAND**

#### Panda Food Centre, Darwin

2010-2024

- Designed and managed graphics for the logo, menus and other signage
- Assisted in serving customers, inventory management, food preparation and training new employees

# PROJECTS

#### PACIFIC NATIONAL

Led the development team and assisted in solutioning a headless customer portal with a micro frontend architecture for freight logistics, allowing customers to book and manage shipments. Next.js, React, MUI, Storybook, Turborepo, REST API

#### TUVALU

Built a landing page presented by the Tuvaluan Minister at COP27 to raise awareness and demand action for the sinking nation. The campaign received more than 16 awards, including the Dan Wieden Titanium Grand Prix at the Cannes Lions International Festival of Creativity Next.js, React, Tailwind CSS

#### **SKILLS**

#### TECHNICAL

HTML CSS LESS SASS React, Next.js Angular 9 Javascript, ES6, Typescript Redux MUI, Bootstrap, Tailwind CSS Jest, React Testing Library

SAP Hybris SAP Spartacus Salesforce Commerce Cloud AEM Contentful Commerce Tools

Git

Responsive Web Development Cross Browser Development Accessibility

#### DESIGN

Figma Sketch Zeplin Adobe Illustrator, InDesign

#### PERSONAL

Problem Solving Project Management Mentoring Agile High attention to detail

#### OPTUS

Led the front end team to design and build the a telco ecommerce storefront with multi vendor solutioning

Javascript, Alpine.js Salesforce Commerce Cloud, Storybook

#### SAMSUNG

Led and built the base checkout for Samsung UK and My Account Samsung AUS which were later implemented across other country rollouts. Also involved in managing and enhancing other EU subsidiaries

Angular 5, Angular JS, SAP Spartacus, SAP Hybris 2.0, RxJS, NGRX, REST API

#### PACIFIC BUSINESS TRUST

Collaborated with designers and third-party vendors as a key stakeholder to architect and develop the front-end solution for a New Zealand economic development agency website. The platform delivers targeted support to Pacific businesses and communities. React, Styled Components, GraphQL, Contentful,

#### Westpac BT

Enhanced a wealth management platform and automated testing for an E2E Solution AngularJS, BackboneJS, Karma, Cucumber, REST API

#### LION

Delivered the front end solution for a B2B and B2C multisite web application as part of a large scale digital transformation for one of Australia's biggest alcohol and dairy distributors. Angular 5, SAP Hybris, Bootstrap

### **EDUCATION**

#### Bachelor of Design Computing

University of Sydney 2013-2015 Destination Average Awards: Dean's List of Excellence in Academic Performance - 2015

# CERTIFICATIONS

**CommerceTools Associate** Javascript Developer CommerceTools 2023